



CLASSIC MATTE BO PRODUCT CODE: 3-2008

PRODUCT DESCRIPTION

This promotional 3-year outdoor durable matte white film with permanent gray adhesive for block out is ideal for flat-surface applications. Excellent for use in short-term promotional advertising, point of purchase, trade show displays and outdoors signage.

APPLICATIONS

- Short term promotional advertising
- Point of purchase displays
- Trade show displays
- Outdoor signage

FEATURES AND BENEFITS

- Gray adhesive for block out

TECHNICAL DATA

Face Material	3.5-mil flexible vinyl
Color and Finish	Matte white
Adhesive	Permanent acrylic, pigmented gray
Liner	72# polycoated bleached kraft

TYPICAL CHARACTERISTICS

Target Adhesion Values (PSTC-1, 180° peel @ 12"/min., 73°F, on Stainless Steel)	<u>15 min.</u> 4.5 lbs./inch	<u>24 hr.</u> 6.0 lbs./inch
Minimum Application Temperature	50°F	
Service Temperature Range	-40°F to +180°F	
Shelf Life (@ 73°F, 50% RH)	2 years	
Outdoor Durability	3 years	

CHEMICAL RESISTANCE

Distilled Water (24 hr)	No Effect
Detergent (24 hr)	No Effect
10% HCl (10 min)	No Effect
10% Ammonium Hydroxide (10 min)	No Effect
Anti-Freeze (24 hr)	No Effect
SAE 20 Motor Oil (24 hr)	No Effect
Gasoline (1 hr)	No Effect

The above information is based on research believed to be reliable, but does not constitute a warranty. All material should be tested by the purchaser to determine suitability of the product for their purposes.

Dec-10

Form 108-01 (1/99)